The ‘Bites’ document series

Anastássios Perdicoúlis
Assistant Professor, ECT, UTAD (http://www.tasso.utad.pt)
Senior Researcher, CITTA, FEUP (http://www.fe.up.pt/~tasso)
Visiting Researcher, Oxford Institute for Sustainable Development, OBU, UK

Abstract

The ‘Bites’ ‘quality lab’ explores the nature and experience of ποιότης [Gk] through accounts of the inherent properties of ουσία [Gk].

About

Quality — ποιότης [Gk] — refers to the inherent properties of ουσία [Gk]: substance, essence, being (Aristotle, ca. 350BC). Variations of degree are thus easily attributed to the quality rather than the essence or substance itself — e.g. ‘stronger horse’ instead of ‘more horse’. Thus, ‘quality’ provides an account of ‘how the essence or substance is’, ideally in an objective manner — i.e. free of personal bias. However, it is often the assessment of quality through its variations that matters to most people — for instance, to select a ‘good apple’, find a ‘good deal’, or drive a ‘good car’ (Perdicoúlis, 2013b).

Whether in an objective or a subjective manner, we need to get to ‘know quality’, and everyone must have their own experience and references as part of one’s education (Perdicoúlis, 2013a) and to everyone’s benefit (Perdicoúlis, 2013b). Hence, Bites is established to help explore quality both as knowledge and opinion. The name ‘Bites’ is in memoriam of Dr Mike Pugh-Thomas for insisting that ‘the proof of the pudding is in the eating’: one must indeed take a bite to know! Each article takes a ‘bite’ in a selected subject, while the journal consolidates this knowledge through the variety of subjects.

References

Perdicoúlis, A. (2013b) On quality. oestros, 10
Perdicoúlis, A. (2013a) Educated readership. oestros, 7

1 Essence (from esse [L], to be) or being are more appropriate for entities, while substance (from substare [L], to underlie/ be the cause or basis of something) is more appropriate for phenomena