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## Call for Papers

### Thematic Issue: Boosting Innovation with Big Data

31 May 2015: Full paper submission.

Innovation is a laboratory for applied creativity where development of innovative projects and exploration of new directions in different disciplines are dynamically perceived. Innovation enables a more conscious perception of place and its characteristics; it is an experimental space in which design methods can be used to examine and interrogate ideas, forms, structures, dreams and visions. Innovation is about transgressing boundaries of multiple disciplines in view of developing novelties or improving existing offerings, methods and processes while taking into account numerous dimensions and angles. It is also about opening new perspectives on the world of tomorrow. Innovation is also a state of mind, which has to be nurtured and cultivated. The currently turbulent environment renders innovation even more challenging, yet necessary, to reach the competitive edge and maintain sustainable advantage. The successful ability to innovate requires a multidisciplinary attitude towards understanding, designing and implementing an overarching innovation strategy.

#### Objective of JIM

JIM addresses a wide audience involved in innovation and aims at bringing together international academics, professional associations, policy makers, thought leaders and practitioners, to discuss the various challenges linked to innovation.

#### Big Data & Innovation

The emergence of interconnected systems, services and products, the speed of data collection and its analysis through these, has grown exponentially over the past years. The attention to big data and its analytics for uncovering hidden patterns in e.g. consumer choices, production processes or the consumption of services itself comes as no surprise. Innovation practices and its methods increasingly take into account the emergence of big data/analytics for new service development initiatives or service improvements, since there is a symbiotic relationships between them through their multidisciplinary nature. Therefore JIM will launch a topical issue on Big Data, to get the latest research and insights on its advantages, challenges and success/failure cases.

#### Submission Process

All submitted papers will be subjected to a double-blind review process, through the dedicated online submission system of JIM: [www.open-jim.org](http://www.open-jim.org)

Your article will be reviewed as fast as possible and the results of the first screening will be available within 6 weeks after its full submission. The author guidelines for this topical issue are available on the journal's website: <http://feup.edicoes.fe.up.pt/journals/index.php/IJMAI/about/submissions#authorGuidelines>

#### Submission Deadline

**31 May 2015:** Full paper submission

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