



SPONSORSHIP OPPORTUNITIES

Below is a list of sponsorship opportunities for the 19th IEEE International Conference on Intelligent Transportation Systems (IEEE ITSC 2016), to be held 1-4 November 2016 in Rio de Janeiro, Brazil.

Please contact the Organizing Committee at vgrassi@usp.br if you have any questions or would like to discuss other sponsorship opportunities.

For the latest submission dates and other information plus a .pdf copy of this brochure, please visit the conference website: ieee-itsc2016.org.

Sponsorship Value

The IEEE Intelligent Transportation Systems Conference is the annual flagship conference of the IEEE Intelligent Transportation Systems Society. Brought for the first time to South America, IEEE ITSC 2016 will be held in Rio de Janeiro, one of the major economic and cultural hubs of South America. The City of Rio sits at the heart of the South-eastern Region, contributing greatly for the Brazilian GDP.

IEEE ITSC 2016 is the 19th edition of this world-renown conference, with this year’s theme being *Intelligent Transportation for Smarter Societies*. With much buzz around the concept of smart mobility and considering the importance of transportation to human development and well-being, ITSC 2016 especially attracts prospective authors to share their work, findings, perspectives and developments under this year’s theme.

As a sponsor, you have the opportunity to gain visibility and credibility amongst individuals in the academic, industry, and government fields. You will also be positioned as a leader to these attendees coming to learn, discuss, and interact with entities that promote and prioritize the use of information and sensing technology, citizen engagement, quality of life, economic development, and environmental sustainability. Sponsors will be prominently recognized both at the event and on the IEEE ITSC 2016 website and program book.

Sponsorship Details

Categories of Sponsorship

1. Diamond Sponsor (exclusive for one sponsor)
2. Gold Sponsor (exclusive for up to two sponsors)
3. Silver Sponsor (as space allows)
4. Bronze Sponsor (as space allows)
5. Exhibitors (as space allows)

Benefits

- Visibility during the conference to government, industry and academia delegates attending the event
- Acknowledge of sponsor and sponsor level at opening session
- Advertisement

“Intelligent Transportation for Smarter Societies”

- Bag insert: leaflet/brochure
- Conference Website: logo at the sponsor level and link to company’s website
- Conference Program: space depending on the sponsor level
- List of sponsors & exhibitors signage
- Exhibit space/booth, with tabletop, chair and electricity
- Complimentary registration: depending on the sponsor level

Sponsorship Packages

As a sponsor, you will be contributing to the wealth of experience and knowledge of the emerging and evolving Intelligent Transportation for Smarter Societies technologies. Sponsors will be prominently recognized at the event, on the program book, and on the website. Sponsorship packages include:

	DIAMOND ≥ US\$ 10,000	GOLD ≥ US\$ 7,500	SILVER ≥ US\$ 5,000	BRONZE ≥ US\$ 2,500	EXHIBITOR ≥ US\$ 1,500
Company logo placed on conference web site, with link to company’s site or page of company material	✓	✓	✓	✓	✓
Speaker slot at plenary sessions	30min	15min			
Ad page in conference program	Full page	½ page	¼ page	Logo only	Logo only
Prominent signage identifying company at paid sponsor level	✓	✓	✓	✓	
One tabletop/booth exhibit space at conference	✓	✓	✓	✓	✓
Acknowledgment of sponsor in opening address	✓	✓	✓	✓	
VIP reserved seats at conference banquet	4	2	1	1	
Complimentary registration	4	2	1	1	Exhibit-Only



Additional Opportunities

Badge Lanyards (one opportunity):

- Distributed to all attendees with badges
- Include sponsor name and/or logo on lanyard
- Printing/production/shipping charges are the responsibility of sponsor

Delegate Items (two opportunities):

- Pads and pens, to be inserted in the conference bag, with logo of sponsor

Delegate Bags (one opportunity):

- Bags to be distributed to all attendees, with logo of sponsor

Delegate Souvenir (one opportunity):

- Notebook/Diary to be distributed to all attendees, as the traditional souvenir of ITSCs

Advertising Opportunities:

- Program ½ page ad: US \$ 1,000
- Program ¼ page ad: US \$ 750,00

Lunch/Break Sessions Sponsor - US \$2,000 (three opportunities)

- Logo and name on display at lunch area
- Logo and name on conference program
- Logo and link on conference webpage

Workshop/Tutorial Sessions Sponsor - US \$2,000 (one opportunity)

- Logo and name on display by the access area of sessions rooms
- Logo and name on conference program
- Logo and link on conference webpage



IEEE ITSC 2016 Conference Patronage Form

Contact Last/Family/Surname		Contact First/Given Name
Company Name		VAT Number
Address		
City		US State/Canadian Province
Postal/Zip Code		Country/Region
Primary Contact Number	Fax Number	Email (required for confirmation purposes)

PATRONAGE LEVEL	FINANCIAL FUNDING	FINANCIAL OFFERING
Diamond Sponsor	US \$10,000 or above	\$ _____
Gold Sponsor	US \$7,500 or above	\$ _____
Silver Sponsor	US \$5,000 or above	\$ _____
Bronze Sponsor	US \$2,500 or above	\$ _____
Exhibitor	US \$1,500 or above	\$ _____
Other		\$ _____
	Total Remittance	\$ _____

NOTE: Patron will be contacted upon receipt of completed form for further instructions regarding required format and size for submission, company logo and/or ad for insertion in conference program.

METHOD OF PAYMENT

Check

Wire Transfer

COMPLETE AND RETURN THIS FORM TO:

Valdir Grassi at vgrassi@usp.br. Further instructions relatively to payment will be sent upon reception of this form.





GENERAL TERMS AND CONDITIONS FOR EXHIBITING

1. Contract

This application, properly executed by Applicant (Exhibitor) shall, upon written acceptance and notification of exhibits assigned by IEEE ITSC 2016 Intelligent Transportation Systems Conference, constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors is **based upon the IEEE Future Directions Committee exhibit allocation point system**. The IEEE ITSC 2016 will continue to receive applications and assign tabletop exhibit space, as it remains available, until shortly before the conference opening date. In all cases, total exhibit payments must be received prior to conference opening. The IEEE ITSC 2016 assignment of tabletop exhibit space(s) is final and shall constitute an acceptance of the Exhibitor's offer to occupy the space. After assignment, space location may not be changed, transferred or cancelled by the Exhibitor **except** upon written request and with the subsequent written approval of the IEEE ITSC 2016. **The ITS 2016 reserves the right to reassign Exhibitor space or to modify the floor plan for overall benefit of the conference.**

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to the Exhibitor, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of the exhibitor's business except upon prior written consent of IEEE ITSC 2016.

4. Tabletop Exhibit Space

Exhibit space includes materials and services described herein.

Tabletop Exhibits include: Standard hotel tables (6-foot, skirted tables), power, and wireless internet access. The exhibitor is display materials, cleaning, etc.

With the rental of each tabletop exhibit space there is allocated one exhibit-only complimentary conference registration.

5. Payment Requirements & Cancellation Charges

All applications must be paid in full when exhibit assignment is confirmed in writing and before **Monday, October 10, 2016**. All applications received after **Monday, October 10, 2016** are subject to availability and confirmation of contract conditions to be verified.

All cancellations must be made in writing and will be based on the following schedule of refunds:

On or before **Friday, October 21, 2016**, 50% of the total exhibit cost will be refunded. After **Friday, October 21, 2016** no refund will be permitted. "No-show" exhibitors will receive no refund. *Space reductions are considered cancellations and are subject to cancellation fees.*

It is understood that the IEEE ITSC 2016 reserves the right, at its option, to reassign a cancelled exhibit regardless of the cancellation rate assessed.

In the event that the premise in which the IEEE ITSC 2016 is conducted shall become, in the sole discretion of the IEEE ITSC 2016 Committee, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of



“Intelligent Transportation for Smarter Societies”

IEEE ITSC 2016, this agreement may be terminated by the IEEE ITSC 2016. For this purpose, the term “cause or causes” shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and whether constitutional, or act of God. Should the IEEE ITSC 2016 terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that the IEEE ITSC 2016 may, after computing the total amount of the IEEE ITSC 2016 cost and expenses in connection with its preparation for and conducting of the IEEE ITSC 2016, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor’s claims and demands, an amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

6. Exhibit Booth Manning and Dismantling Schedule

A representative must staff exhibit space during all times when the Exhibition is officially open (Tuesday November 1, 2016 from 8:00 AM to 5:30 PM, Wednesday November 2, 2016 from 8:00 AM to 5:30 PM, Thursday November 3, 2016 from 8:00 AM to 5:00 PM, and Friday November 4, 2016 from 8:00 AM to 14:00 PM). Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling **only after 17:30 PM Friday November 4, 2016**. Move-out **must** be completed by **19:00 PM, Friday November 4, 2016**. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials **after 19:00 PM, Friday November 4, 2016** will be charged for the materials’ removal.

7. Loss or Damage

Exhibitor agrees with the IEEE ITSC 2016 that the IEEE ITSC 2016 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by the Exhibitor or any person thereof with the consent of the Exhibitor, and that the Exhibitor will defend, indemnify and save harmless, the IEEE ITSC 2016 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence or breach of an obligation by Exhibitor or its employees or representatives. The Exhibitor will be liable for all damages or liability of any kind or for any loss, damage or injury to persons or any property during the conference from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the Exhibitor’s assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces unless approved by IEEE ITSC 2016.

9. Compliance

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the conference is held.

10. Unions

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local unions having agreements with the IEEE ITSC 2016, the Conference Facility or with authorized personnel contractors by IEEE ITSC 2016.

11. Committee/Management

The Exhibitor further agrees that the conditions, rules and regulations of the IEEE ITSC 2016 and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the committee shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the conference.